



## Retail Experts

### Business & Customer Experience Transformation

For 30 years, New Zealand retail chains have been turning to Lexel to manage their technology, leaving them free to focus on better serving their customers. In partnership with HP and Microsoft, our Retail Services help you keep your customer and business-critical data secure, while also providing a supreme customer experience.

Our key retail services include:



#### Solution Consulting & Design

We tailor solutions to meet your business requirements and budget.



#### Stock

POS and IT stock management ensures you have what you need, when you need it.



#### Digital

Includes digital signage, in-store advertising, website and e-commerce development.



#### Surveillance & Analytics

Fully customised and installed solutions. Includes monitoring, maintenance and alerting.



#### Loyalty

Implementation and support of customer loyalty and gift card programs.



#### Point of Sale (POS)

Hardware, software, peripheral supply and support.



#### Support

Nationwide on-site service covering both NZ and Australia.

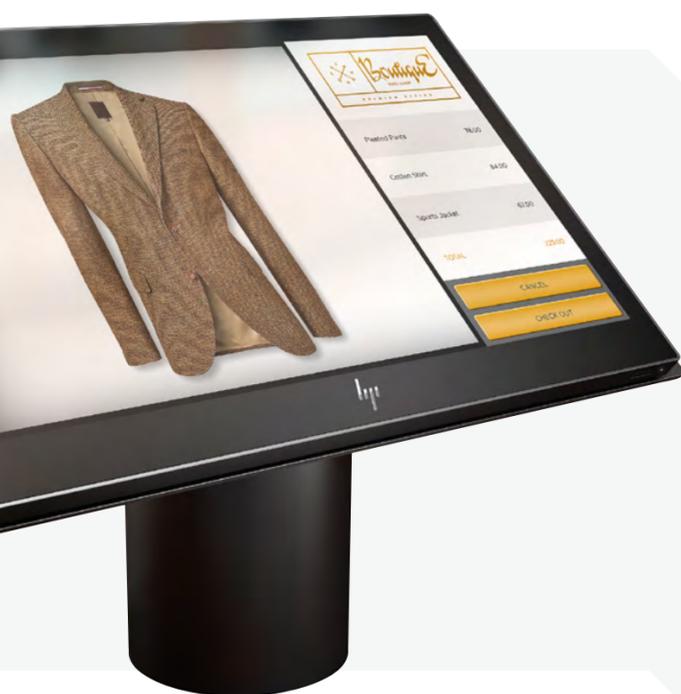


#### Integration

Expertise across major vendors including HP & Microsoft to meet your ICT needs.

Lexel's extensive knowledge of retail, approach to innovation, along with our focus on service excellence is what sets us apart from our competition.

No matter what your technology needs may be, you can rely on the experienced Lexel team to support your retail business.



"For us, one of the biggest benefits outside of our mission critical POS systems, is having everyone in the company working securely on the same platform – so migrating to the cloud with Office365 has been fantastic and as we continue to work with Lexel, it will continue to improve"

**Nola Wilton**  
Financial Controller, Working Style

#### Secure Inside and Out

No device is completely immune to the security risks of the threat landscape and for retailers to remain competitive in the digital economy, POS systems must be resolute, secure, and up to date.

Contact Lexel today to find out how through a holistic approach, and resolute vendor partnerships, we remove the stress of the unknown and deliver real business value from your IT environment.

[Learn more about POS](#)

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